## **REVISION TEST SERIES**

## SET A

## **Class 12 - Business Studies**

Time All	lowed: 2 hours	Maximum Marks	s: 40
		Section A	
1.	An organization is providing basic amenities objective is highlighted?	es like schools and creches to employees. Which management	[1]
	a) Organizational objective	b) Individual objective	
	c) Personal objective	d) Social objective	
2.	<ol> <li>The festive season was about to come. Mrs. Rubi, Head of Production department, called for a meeting subordinates and communicated the objectives. Now she is establishing authority responsibility relation between superior and subordinates to avoid any delay.         <ul> <li> function of management is stated in the above case.</li> </ul> </li> </ol>		
	a) Organising	b) Planning	
	c) Controlling	d) Directing	
3.	O units in a year. The production manager was able to cut down the case, manager is:	[1]	
	a) Effective but not efficient	b) Efficient but not effective	
	c) Efficient but not honest	d) Effective and efficient	
4.	The application of principles has to be changed as per requirements. For example, employees deserve fair and just remuneration. But what is just and fair is determined by multiple factors. They include contribution of the employee, paying capacity of the employer and also prevailing wage rate for the occupation under consideration. Identify the nature of principles of management highlighted above.		
	a) Contingent	b) General Guidelines	
	c) Flexible	d) Mainly Behavioural	
5.	Principle of requires good superion of penalties.	ors at all levels, clear and fair agreements and judicious application	[1]
	a) Discipline	b) Direction	
	c) Unity of Command	d) Order	
6.	The objective of this technique of scientific and characteristics. Name the technique.	management is to reduce a given line or a product to fixed type sizes	[1]
	a) Method study	b) Standardisation and simplification of work	
	c) Functional foremanship	d) Differential piece wage system	
7.		nagers to foresee the cause and effect relationships of their decisions ted with a trial and error approach can be overcome.	[1]

	identity the point of significance of principles of	management nightighted here.		
	a) Meeting environment	b) Fulfilling social responsibility		
	c) Scientific decisions	d) Optimum utilisation of resources		
8.	Which of the following does not characterise the business environment?			
	a) Relativity	b) Complexity		
	c) Employees	d) Uncertainty		
9.	Assertion (A): Environmental Scanning helps in cop	oing with the rapid changes.	[1]	
	<b>Reason (R):</b> Businesses make changes in the externa	al environment matching with the internal environment.		
	a) Both A and R are true and R is the correct explanation of A.	b) Both A and R are true but R is not the correct explanation of A.		
	c) A is true but R is false.	d) A is false but R is true.		
10.	Nowadays women are very health conscious which is products. This statement is related to the factor of but	s witches giving rise to increasing demand for Organic siness environment is:	[1]	
	a) Political environment	b) Technological environment		
	c) Legal environment	d) Social environment		
	SEC	CTION B		
12.	responsibilities between workers and the managemen	omestic garbage. There is almost equal division of work and nt. The management even takes workers into confidence re satisfied as the behaviour of the management is very bove paragraph.	[3]	
		OR		
	With changes in the consumption habits of people, Neelesh, who was running a sweet shop, shifted to the chocolate			
		s in attractive packages at reasonable prices. He anticipated a for taking orders online. He got a lot of orders online and earr		
	Identify and explain the dimensions of the business of	environment discussed in the above case.		
		CTION C		
13.		ng Division Head of a soft drink company. Identify the level orth. State any four functions that she will have to perform	[4]	
		OR		
	Mr. Saurabh is the supervisor of Varshney Ltd. At w	<u> </u>	F 43	
14.	In your school, you observe that books are kept in of staffroom. How will that affect the achievement of so here and why? As a manager, what steps will you talk	chool objectives? Which aspect of management is lacking	[4]	
15 <b>.</b>		ompany which owns a chain of malls under the name of nalysis report of the business environment, it has been ing at a mall will not be a necessity for the buyers as	[4]	

purchases can be made online from anywhere and at any time with ease and at the consumer's convenience. Hence, malls will have to provide much more than shopping to be able to attract customers. So, he recommends that 'Virtuoso' malls should be restructured into recreation centres, offering more spaces to socialise, host events and concerts, and provide ample Food and Beverages options. Consequently, the share of the entertainment segment and Food and Beverages segment in the overall mall space is increased by 20%. As a result, the company gains enormously by getting the first mover advantage.

In the context of the above case:

- a. Define the term 'Business Environment'.
- b. Explain the terms 'Threats' and 'Opportunities' by quoting lines from the paragraph.

## SECTION D

16. Mr. Sidharth Aggarwal has completed his education of MBA. During the course of his MBA, he got the full theoretical knowledge of management. Now he has full knowledge of management and is ready to work as a manager. He got selected in **Volta Limited** for the post of Finance Manager. Within a few days of his joining the company, he speeded up the working of his department, although his predecessor, the Finance Manager working prior to Mr. Aggarwal had been more qualified and experienced.

Mr. Aggarwal faced several problems in the course of his working, but he never felt discouraged but overcome them with firmness. During this period he got the opportunity of visiting several other companies. Besides, he participated in several seminars related to the problems of management and learnt the modern methods of management. He had a special interest in reading and writing articles on the problems of management. Because of this reason, there has been a continuous growth in his knowledge and experience of management. Now, he is working as a successful manager. He has obtained a distinct recognition in the field of finance.

- a. In the above paragraph, three points of a concept of the nature of management have been described. Identify this concept.
- b. Describe briefly the three points of the concept identified in (a) by quoting the relevant lines.

OR

Rajveer works as a plant superintendent in a carpet making factory. In order to complete the export orders on time, the production manager asks him to make the workers work overtime whereas the finance manager is strictly against this practice because it will increase the cost of production. Moreover, Rajveer feels that since the company is manufacturing handmade carpets as well as machine-made carpets there is a lot of overlapping of activities. Therefore, there should be two separate divisions for both of them wherein each division should have its own in charge, plans and execution resources.

In the context of the above case:

- a. Identify and explain the principle of management which is being violated.
- b. Also, identify the principle of management that Rajveer feels should be implemented in the factory.
- c. Give any two differences between the principle of management as identified in part (a) and part (b) respectively.
- 17. In the year 2016, the State Government of Kerala had made it mandatory for Anganwadi hostels and canteens in educational institutions to secure the Food Safety and Standards Authority of India (FSSAI) license to ensure food safety. As the educational institutions also get categorized as food business operators in the event of the annual turnover of the hostels, they run exceeding Rs. 12 lakh per annum.

In the context of the above case:

Identify and explain the various dimensions of the business environment being referred to here.

[6]